

Caring For Your Flag

How to ensure your flag always looks its best

How long can I expect my flag to last?

The life expectancy of a flag is impossible to predict as it is entirely dependent on climatic conditions and hours of flying. A flag left out in all weathers will not fare as well as one flown only in fine weather.

How about the weather?

Your flag should be taken down in winds exceeding Beaufort scale 6 (31 mph or 27 knots). Remember if it is windy at ground level, it is far windier up a flagpole. Heavy rain will increase the weight of your flag which will cause unnecessary wear, especially in high winds. The dyes used in the manufacturing process are all tested for UV stability, however, salt and direct sunlight can have adverse effects on colour over time. The dyes used are colourfast so colours will not run when wet.

What can damage my flag?

Flags are often damaged by objects the flag flaps against in windy conditions or by old wooden flag staffs that may not have a smooth finish. To reduce this risk, ensure that the halyard is always taught, to prevent your flag snagging and that your flag flies clear of all obstacles.

Can I wash and repair my flag?

Air pollution will cause white parts of your flag to turn grey with time. Flags can be washed in a normal washing machine setting at 40 degrees and using normal detergents. Avoid using soda or -bleaching alkali, as these will damage your flag. Even the best-made flags will wear over time and the fly edge is usually the first place in which damage occurs. If your flag starts to fray along the flying edge, it can sometimes be trimmed back a little and re-hemmed.

How should I store my flag when not in use?

Your flag is best stored in a dry, ventilated place. Never store when wet but allow time to fully dry first.

